

SOCIAL PERFORMANCE

OUR FIGURES
16,800 PUPILS
1,180 VOLUNTEERS
460 EDUCATORS
113 SCHOOLS
26 CITIES

Educational programs

We believe that education is the basis for a country's development. Based on this belief, we channel our social investment to education programs, partnerships with public schools and education departments in the regions where we operate. We are present in **26 municipalities** and **eight states** across Brazil, with the following programs:

- **Media in Schools** – supplements educator training in the use of media as a pedagogical tool. In 2017, we attended to six cities, 79 schools and 263 educators. The new development was the launch of activities at Balneário Camboriú (SC), involving 1,200 pupils.
- **Talents of the Future** – focused on preparing young people of high school age for the job market. Six groups were run in 2017. In addition, the program was replicated at four non-profit social institutions under a partnership.
- **Transforma (“Transform”)** – runs workshops and classes for children and adolescents (aged between 6 and 14) in Culture and the Arts, Digital Culture and Sports. In 2017, we made 800 places available, providing 3399 classes and training sessions, making a total of 663 hours of activities. The Well-Being Workshop was included in the program, thanks to sponsorship from the Sabin Institute. We finally had new premises for holding classes at the *Vamos Crescer* Training Institute (IFVC), in Uberlândia (MG).



In 2017, we created a partnership with Instituto Hortense, under the **Escola da Inteligência (School of Intelligence)** Program, which aims to develop **socio-emotional education** within the school environment. Founded in the Theory of Multifocal Intelligence created by the psychiatric physician Augusto Cury, the methodology seeks improvement in learning rates, enhancement of interpersonal relations and greater family participation familiar in the pupils' all-round education. The program has already been applied at three rural schools in Uberlândia (MG), benefiting 5,000 pupils and 3,500 families.

Volunteers

Our employees participate as volunteers in different one-off and continuous activities, both live and remote, giving up their time, work and talent in activities under the guidance of The Algar Institute. In 2017, the **Volunteers' Meeting** was held in partnership with the Alair Martins Institute (Iamar), so that experiences could be shared between professionals from the Company and members of the community.

Projects with tax incentives

We channel all resources from permitted fiscal incentives to projects in culture, healthcare, sport and support for children, adolescents and the elderly in situations of social risk. To render these sponsorships viable, we rely on the support of the Corporate Fiscal Incentives Committee which supports the identification and the management of funds at municipal, state and federal level. In 2017, **56 projects** were supported, totaling investments of **R\$ 7.5 million**. Find out more at the Algar Institute [website](#).